

Policy Platform from NFCCC (Nutrition & Fitness Collaborative of the Central Coast) History

CAFPC's guiding principles

Monterey County and Santa Cruz County declarations of racism as a public health crisis

Monterey County health in all policies

Monterey and Santa Cruz counties – right to farm

Food access and healthy food environment:

Local food promotion

Local seafood and fisheries

Healthy food, plant-based, organics

Farmers markets

Healthy corner stores

School food and school salad bars

General plans, environmental justice elements – Salinas, Watsonville

Emergency food system

Growing food:

Community gardens and urban farms

Seed libraries

Regenerative agriculture

Producing and selling food:

Cottage food law

Food entrepreneurship

Mobile vending ordinances in Salinas and Seaside (Monterey County)

Medically supported meals commercial production

Community kitchens, commercial kitchens, commissaries, co-packing

Food security:

CalFresh, WIC, senior nutrition benefits

California nutrition incentives, Market Match, Double Up Food Bucks

Earned income tax credit

Worker equity, worker owned enterprises to share in profits

Food waste

Food bank donations

Nutrition education:

Food as medicine – medically tailored meals, produce prescriptions

Harvest of the month

Promotoras

Healthy vending machines

Sugar-sweetened beverages reduction and taxation – Santa Cruz, Watsonville
resolutions to overturn pre-emption, kids meals, warning label, hydration stations,
clean drinking water

Social determinants of health:

Language access

Farmworker protection and worker-owned enterprises

Food and farmworker paid sick leave

Pesticide alerts

Health equity & racial justice fund

Immigration reform

DACA

Pathway to citizenship

Childcare access

Farmworker resource center

Issues where declined to take a position:

Micro-enterprise home kitchen operations (MEHKO)

Minimum wage